

# September is IREM® Ethics Awareness Month



*“The final proof of a manager and the final demand on management is integrity, a moral soundness in business dealings that tests steadfastness to truth, purpose, responsibility and trust.”*

-William Walters Jr., CPM®, 1971 IREM® President

## Spread the Word

Professional ethics is the cornerstone of IREM – and member adherence to the IREM® Code of Professional Ethics is what sets us apart! Owners, employers and clients should know that IREM® Members are bound by this strictly enforced code, giving members credibility and trust that the competition just doesn't have. Make sure you are doing your part as an IREM® Member to spread the word!

Here's what you can do:

- Download a copy of the newly released **Real Life Ethics Case Study (Second Edition)** report at [www.irem.org/membership/ethics/ethics-awareness-month](http://www.irem.org/membership/ethics/ethics-awareness-month) to read about cases that have gone before the IREM® Ethics Boards, find out about common pitfalls, and learn tips to avoid violations of the Code.
- Download a copy of the IREM® Code of Professional Ethics at [www.irem.org/membership/ethics/ethics-awareness-month](http://www.irem.org/membership/ethics/ethics-awareness-month) and display it proudly in your office.
- Be a word of mouth ambassador and let others know that IREM® Members stand apart because of our Code! Share what IREM® Ethics mean to you – post it on Facebook, LinkedIn, or by using **#IREMethics** on Twitter or Instagram.
- Support your local IREM® Chapter in their ethics awareness initiatives.

Take advantage of these opportunities and reaffirm your commitment to ethics. Questions or comments? Let us help – contact [ethics@irem.org](mailto:ethics@irem.org).